

INTERNATIONAL FOOD POLICY RESEARCH INSTITUTE (IFPRI) FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS (FAO)

Videos from Republic of Congo and The Philippines Win #MyFoodMyFuture Contest

November 29, 2018, WASHINGTON – The International Food Policy Research Institute (IFPRI) and the UN's Food and Agriculture Organization (FAO) announced today the winning videos in their #MyFoodMyFuture video contest. The film <u>Bread</u> by Joseph Brian L. Bang-Ngit from the Philippines won in the category of ages 10-17, and <u>ICTs for Zero Hunger and No Poverty</u> by Steve Ndene from the Republic of Congo won in the category of ages 18-25.

"These compelling videos demonstrate that young people are committed to eliminating hunger in their communities, and that they have creative solutions for reaching that goal," said Jamed Falik, Manager of Visual Design at IFPRI. "We congratulate the two winners and hope their films will inspire all of us to act urgently to end hunger and malnutrition."

"To meet the goal of ending hunger and malnutrition by 2030 we need innovative ideas to accelerate the progress that has been made, and dedication from people in every part of society," said Allan Dow, Regional Communications Officer for the FAO Regional Office for Asia and the Pacific.

The #MyFoodMyFuture contest called on young people in two different age categories to submit a creative short film with their ideas for how to accelerate progress towards the end hunger and malnutrition. Submissions came from more than 10 countries in five continents, sharing a wide array of ideas including: using apps or other new technologies to reduce food waste or boost agricultural production; recycling plastic waste to support urban agriculture; and improving urban-rural links to create a more nutritious urban food environment.

The winning videos were premiered at the <u>Accelerating the End of Hunger and Malnutrition</u> global conference in Bangkok, co-organized by IFPRI and FAO.

Winner in the 18-25 age category Steve Ndene focused his message on how to harness new information and communications technologies (ICTs) to increase agricultural output, raise farmer incomes, and provide access to more affordable foods.

"My country has a huge potential of growth if farmers move from family farming to business farming," Ndene said about his idea. "ICTs are the key for avoiding food waste, and raising farmer income, as well as for engaging more youth in Agriculture. ICTs mean more food at good prices for everyone in rural and urban areas."

Joseph Brian L. Bang-Ngit, winner in the 10-17 age category, aimed his message at inspiring people to share foods with those facing chronic hunger.

"I aspire to inspire others through this video contest," Bang-Ngit said about his film. "My country, The Philippines, is one of those countries where hunger and malnutrition are all over. A part of me wanted to share my thoughts and ideas on how a little sharing may change the world."

Runners up in the 18-25 age category included <u>Brick to Table</u> by Loren Gregory King of the United States, and <u>Kit Green Tech</u> by Aryeri Castellanos, Cristian Campos, Gabriela Diaz, Katherine Pivaral, and Maite Ceron of Honduras.

All winning videos and runners up, are available <u>here</u> and more information about the winners and runners up is available on the IFPRI Facebook page: <u>https://www.facebook.com/ifpri.org/</u>.

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The International Food Policy Research Institute (IFPRI) seeks sustainable solutions for ending hunger and poverty. IFPRI was established in 1975 to identify and analyze alternative national and international strategies and policies for meeting the food needs of the developing world, with particular emphasis on low-income countries and on the poorer groups in those countries Visit: <u>www.ifpri.org</u>